

TO WHOM IT MAY CONCERN

My name is Barbara Laurie and I am the Founder and Proprietor of **Lifestyle and Rural Properties**, with 23 years of senior marketing and public relations experience covering an enormous amount of industries world wide.

In 1996, I returned to Australia after operating three companies for 7 years working in the USA, bringing with me knowledge of 'high scale' marketing techniques and since my return, have been a Consultant for the past 8 years applying my skills under the banner 'Big Bee'.

Planning to semi-retire in 2004, I decided to relocate mid-way between Sydney and Brisbane and opted for a quiet country lifestyle. I set my sights on a growing town called Tamworth, New South Wales and it was then, that I discovered the real estate industry required an innovative fresh approach to their buying and selling methods. In particular, I realised that rural lifestyle properties were time consuming to inspect and further to this discovery, it has led me to the business plan I have written today.

For two years, I engaged my services working direct with the public identifying their needs and through competitor research; I determined it was essential that change be applied with a fresh approach to selling and buying properties.

With my business expertise and team of experts standing by, we will give you exceptional individuality, which allows you to stand out in the marketplace. This important tool will be the added difference in the industry that secures a relationship between people buying and selling properties.

With improvement and change, Lifestyle and Rural Properties invites anyone who wants results when selling or buying. Our concept is an important tool, which will add difference in the industry securing relationships between people both buying and selling properties.

We look forward to building a long term relationship with you!

Yours sincerely,



Barbara Laurie
Founder

Bottom line...

"People in today's world - don't have time to waste!"

Loss of 'time' is...Loss of 'money'